

***Your Non-Profit:
Build It! Grow It! Fund It!
SUSTAIN IT!***

***2nd Annual Nonprofit Forum
Hosted by Congresswoman Donna F. Edwards (MD-4)
Monday, May 16, 2011 8:30 a.m. – 4:30 p.m.***

Silver Spring Civic Center Veteran's Plaza, Silver Spring, MD

This forum will bring together nonprofit, government, and foundation leaders with diverse perspectives, experiences, and backgrounds, to develop winning strategies to strengthen lives and communities. This one-day nonprofit conference will focus on issues important to our community. Over 20 distinct training sessions, with recognized subject matter experts, will be offered in four separate tracks – Build It!, Grow It!, Fund It!, and Sustain It!

8:45 Welcome			
Great Hall			
Congresswoman Donna F. Edwards (MD-4)			
9:00 a.m.- 10:00 a.m. Opening Plenary			
Great Hall			
The Forum kicks off with a discussion with Federal Government agency representatives who will discuss strategies to obtain annual and year-end Federal funds.			
10:00 a.m. – 11:15 a.m. Breakouts			
Build It!	Build It!	Fund It!	Build It!
Ellsworth	Spring	Great Hall	Fenton
<i>Your Mission, Your Vision</i>	<i>Legal and Financial Requirements for your Nonprofit</i>	<i>Writing a Successful Grant Proposal</i>	<i>Building and Expanding your Staff, Board, and Volunteers</i>
Participants will learn (1) the meaning of, and difference between, a mission and a vision, and (2) how to create and refine each to meet the goals of the organization.	Legal and financial experts will share with participants the management principles and practices necessary to satisfy legal and financial requirements for good governance and oversight responsibilities.	Panelists will share with participants how concisely to package grant proposals to fund government, foundation, and corporate grants.	Nonprofit professionals will discuss how to build, expand, and sustain staff, board, and volunteer corps.

11:15 p.m. – 12:30 p.m. Breakouts				
Grow It!	Fund It!	Fund It!	Fund It!	
Ellsworth	Great Hall	Fenton	Spring	
<p><i>Succession Planning</i></p> <p>Panelists will discuss how executive directors and boards can develop leadership and succession criteria to generate and identify a talent pipeline to fill key positions.</p>	<p><i>Identifying and Accessing Resources – Fundraising Strategies in an Economically Challenging Time</i></p> <p>Learn from panelists and peers what organizations have done in areas such as contingency planning, budgeting, and structural organization and reorganization.</p>	<p><i>Capacity Building</i></p> <p>Participants will learn how to build strong organizations to ensure effectiveness and meet challenges that come with growth and change</p>	<p><i>Marketing Strategies: Reaching your Audience, Telling your Story</i></p> <p>Panelists will draw on their experience marketing nonprofits to demonstrate how organizations can use media and other techniques to tell the right story to their audience(s).</p>	
12:30 p.m. – 1:30 p.m.				
Luncheon Plenary: Building Relationships with Foundations				
Great Hall				
Foundations will discuss what nonprofits need to know to develop and build successful, positive, effective, and mutually beneficial relationships with funders to ensure meaningful impacts and what funders value most in relationships.				
1:30 – 3:00				
Grow It!/Fund It! Strategies for Building Meaningful Coalitions and Strategic Partnerships to Overcome Challenges and Achieve Success				
Great Hall				
<p>Roundtable Discussions:</p> <p>Nonprofit representatives with similar missions will meet in small groups with government and/or foundation representatives to determine how they might collaborate to apply for grants, and join together to assist the populations they serve.</p>				
Great Hall	Ellsworth	Great Hall	Fenton	Great Hall
Workforce Development	Health	Returning Citizens	Women & Girls	Youth
Great Hall	Great Hall	Spring	Great Hall	Great Hall
Disabled	Education and Literacy	Faith	Seniors	Veterans
Great Hall	Great Hall	Great Hall	Great Hall	Great Hall
Environment	Housing	Community Development	Worker's Rights	Advocacy
3:15 p.m. – 4:00 p.m.				
Closing Plenary – SUSTAIN IT!				
Corporations are shifting their approach to philanthropy, increasingly making grants designed to create impact for both the communities they serve and their business. Learn how nonprofits and corporate grantmakers have optimized their partnerships to meet their mission and bottom line.				
Great Hall				
Survival Strategies – Funding Priorities for 2011 and Beyond				